

# THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

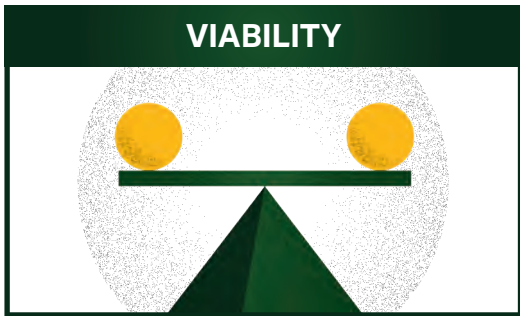
## College of Arts and Sciences

### STRATEGIC PLAN 2024-2028

#### Mission

The College of Arts and Sciences ensures that each student leaves UAB with the knowledge and tools to succeed in an expanding and increasingly connected world.

#### Foundational Values



Clarus Consulting Group produced this plan in partnership with various stakeholders across the College of Arts and Sciences. The plan aims to complement and serve as an extension of UAB's Strategic Plan, Forging Ahead. Learn more about the planning process, access activities and metrics, and hear from Dean Kecia M. Thomas by visiting this website:

[go.uab.edu/cas-plan](https://go.uab.edu/cas-plan)



#### Pillar I: STUDENT SUCCESS

#### Goal:

Provide a state-of-the-art, inclusive academic environment known for excellent teaching and mentoring that will support students' retention and timely graduation.

#### Pillar I Objectives:

- ▶ Expand recruitment strategies to include prospective students who are in the Birmingham area, graduate and adult learners, and learners who have not yet completed a four-year degree.
- ▶ Grow and connect to resources ensuring student retention and graduation.
- ▶ Foster a culture that will attract and retain a diverse faculty and staff committed to student development and community building.
- ▶ Provide relevant, experiential, and accessible learning opportunities that leverage the College's diversity and align with the Blazer Core curriculum.
- ▶ Increase meaningful teacher-learner engagement opportunities that strengthen learners' connection, belonging, and well-being.



**Pillar II:**  
**RESEARCH, SCHOLARSHIP,  
 AND CREATIVE ACTIVITIES**

**Goal:**

Support faculty, staff, and students as they conduct impactful research, scholarship, and creative pursuits that reflect interdisciplinary perspectives, enhance quality of life, and improve society.

**Pillar II Objectives:**

- ▶ Promote and incentivize excellence in research, scholarship, and/or creative activity across all departments.
- ▶ Increase awareness of funding opportunities and resources to support the development of fellowship applications and grant proposals.
- ▶ Attract and retain faculty to lead and expand research, scholarship, and creative activities within the College, across UAB, and beyond.
- ▶ Foster an environment of programs, systems, and initiatives that support interdisciplinary research, scholarship, and creative activities.
- ▶ Encourage public research, scholarship, and creative activities and local partnerships that connect more communities with faculty and students' expertise.



**Pillar III:**  
**COMMUNITY  
 ENGAGEMENT**

**Goal:**

Expand community relationships to create meaningful opportunities that produce mutually beneficial outcomes.

**Pillar III Objectives:**

- ▶ Grow faculty engagement in the community, including the delivery of service-learning opportunities, participation in community-based research, and delivery of continuing education.
- ▶ Increase service-learning participation among students.
- ▶ Expand student participation in community-based internships and diverse learning opportunities that create professional networks they can leverage upon graduation.
- ▶ Grow opportunities that utilize strengths in ways that provide developmental opportunities and outreach to the community.