

Social Media Job Description (Draft)

Are you passionate about human rights and looking for an internship? Do you have really good social media literacy skills? This internship could be the perfect fit for you! The [UAB Institute for Human Rights](#) (IHR) is looking for a social media intern who is interested in learning more about managing social media platforms on a professional level, and work well on a two-person social media team.

- **What You Will Learn**

- You will polish your skills at creating visuals and content on a professional level
- You will have creative flexibility (as long as they follow UAB guidelines).
- You will learn about creating content on human rights issues (which can be somber at times).
- You will become better informed with knowledge on human rights topics.
- You will have the opportunity to gain additional skills such as transcription and human rights research methods (if you so choose).
- You will contribute to the IHR and find a sense of community within the IHR.
- You will have access to plenty of opportunities and resources at the IHR.

- **What we Require**

- Interest and passion for human rights
- Some knowledge on social media literacy
- UAB Undergraduate student, major, and year of study. Knowledge of current events and international topics is a plus.
- Strong communications and content creation skills
- Organized, with an ability to prioritize time-sensitive assignments
- Creative, flexible, and demonstrate agility
- Willing to attend IHR events and capture photos for marketing use
- Knowledge using software such as Canva and Adobe Express are recommended but not required (we will train you).

- **What We Offer**

- The position starts in September (or as negotiated)
- You will be expected to dedicate 5 hours per week.
- We pay \$12/hour
- Work alongside a diverse and enthusiastic team.
- Gain experience in helping manage social media accounts on a professional level.
- Primary access to speakers, visitors, and human rights experts
- Hands on experience with human rights, education, and social media expertise.
- Training in professional developmental skills such as resume building, interview prep, and more.

Application Process:

Please send your resume, unofficial transcript, a creative, professional sample to showcase your social media skills (could be content you've created for other professional or student orgs), and statement of interest (1-2 double spaced pages, detailing your interest in human rights and social media, and what you would like to contribute to the IHR team) to Dr. Tina Kempin Reuter, Director of the Institute for Human Rights, at tkreuter@uab.edu by September 2, 2024. Please use "IHR-Social Media internship" as the subject line of your email.