



EAB ON  **ON**

THE GREEN

Golf Tournament

**Sponsorship
Packet**

August 24, 2024

Start at 7AM to 12PM

3300 Highland Ave
Birmingham, AL 35205



Highland Park Golf

Contact

Phone (205) 259-8836

Website www.uab.edu/medicine/eab/

Email uasomeab@gmail.com

Address 930 20th Street South, Birmingham, AL 35205



EQUAL ACCESS
BIRMINGHAM



Introduction

Welcome to the inaugural EAB on the Green Golf Tournament, an exciting event dedicated to supporting the Equal Access Birmingham (EAB) Clinic. Our clinic, run by compassionate and dedicated medical students from the University of Alabama at Birmingham Heersink School of Medicine, provides essential healthcare services to underserved communities. Through your participation and sponsorship, we aim to raise crucial funds that will enhance our capacity to offer comprehensive medical care, including preventive services, chronic disease management, and health education to those in need.

EAB is a beacon of hope for many individuals who otherwise lack access to quality healthcare. Since its inception, our clinic has relied on the generosity and support of community members, local businesses, and philanthropic organizations to fulfill our mission. By sponsoring the EAB on the Green Golf Tournament, you will directly contribute to improving the health and well-being of our patients while fostering the education and clinical skills of future healthcare professionals. Join us in making a tangible difference in the lives of those we serve and help us continue our tradition of excellence and compassion in medical care.

Contents

TOPICS OF THE PROPOSAL



02. INTRODUCTION

04. ABOUT US

06. OUR TEAMS

07. ABOUT THE EVENT

08. EVENT SCHEDULE

09. SPONSORSHIP BENEFITS

10. SPONSORSHIP PACKAGES

About Us



Since opening its doors in 2005, Equal Access Birmingham (EAB) Clinic has fulfilled its mission of providing high-quality care, free of charge, to Birmingham's medically underserved. Our clinic offers a unique dual benefit: ensuring patients receive essential healthcare while providing medical students with invaluable exposure to health disparities and patient interactions. Despite the challenges posed by the pandemic, EAB stayed true to its mission, averaging over 1,000 clinic visits a year. This remarkable achievement is a testament to our clinic's adaptability and genuine commitment to the community.

Today, EAB has grown to a team of 30 dedicated medical students who operate two clinics each week at the UAB Family Practice Center in the Five Points area. In addition to our general medical services, we offer monthly specialty clinics focused on mental health, dermatology, and reproductive health. These specialty clinics allow us to address a broader range of health concerns and provide more comprehensive care to our patients.

Our commitment to the community extends beyond the clinic walls. EAB officers actively engage in local health screening events, bringing essential services directly to those in need. This year, we launched a brand-new street medicine initiative, which directly serves individuals experiencing housing and resource insecurity. Through this initiative, we strive to reach the most vulnerable populations, ensuring they receive the care and support they need.

EAB Clinic's success and growth are rooted in the dedication and compassion of our medical students, faculty advisors, and community partners. Together, we work tirelessly to improve health outcomes for Birmingham's underserved populations. As we continue to expand our services and outreach efforts, we remain committed to our mission of providing equitable healthcare access to all.

Vision



- Empowering Communities Through Accessible Healthcare
- Leading the Way in Medical Education and Community Care
- A Healthier Birmingham for All

Mission



- To serve the uninsured and underinsured in the greater Birmingham community
- To provide a meaningful, service-learning experience to augment medical education at the UAB Heersink School of Medicine

EAB by the Numbers



35+ physician volunteers treating patients and teaching students



1,200+ prescriptions filled free of charge for our patients



In 2023, we had over **1,000 patient visits**
In 2024, we've held **80+ clinics** so far



1,127 patient phone calls/voicemails answered in the past year



EAB Officers 2024

Meet Our Teams



Natasha Mehra, MD
Faculty Advisor



Sumayah Abed, MD
Reproductive Health



**Olivia T. Van Gerwen,
MD, MPH**
Research Advisor



Reshu Chandra
Fundraising Officer



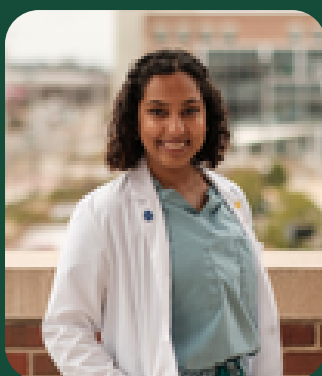
Ellie Leahey
Fundraising Officer



Teja Ramapuram
Fundraising Officer



Andie Grimm
Development Director



Karnika Mehrota
Outreach Director



About The Event



Join us for a day of golf and goodwill at the inaugural EAB on the Green Golf Tournament, hosted by Equal Access Birmingham (EAB). Held amidst the serene greens of Highland Park Golf Course, this tournament promises fun and camaraderie for golfers of all skill levels.

Additional Activities:

- **Closest to the Pin Contest:** Test your precision on our selected hole and vie for the title of closest to the pin.
- **Longest Drive Contest:** Showcase your power on the fairway and compete for the day's longest drive.

Whether you're a seasoned golfer or a beginner, your participation makes a difference. Together, we can ensure that everyone in our community can access the healthcare they deserve. Don't miss this opportunity to have fun, give back, and be part of something truly special.

Register today and secure your spot at the EAB on the Green Golf Tournament. We look forward to seeing you on the course!



Highland Park Golf

Event Highlights

Closest to the Pin
Contest

Longest Drive
Contest

Swag Bag for all
players

Luncheon with
speeches from
sponsors and EAB

EAB ON THE GREEN

Golf Tournament Schedule

AUG 24th
2024

**HIGHLAND PARK
GOLF COURSE**

8:00 AM
SHOT GUN START

FOUR PERSON SCRAMBLE

6:45 to
7:45 AM

Welcome Warm Up

Breakfast, registration, and driving range practice

8:00
AM

Tee Time

Call to carts and shotgun start

12:00 to
1:30 PM

Tournament Ceremony

Lunch, prizes, and awards



Sponsorship Benefits



Enhanced Brand Visibility

Sponsoring the EAB on the Green Golf Tournament provides prominent exposure to a diverse audience, including medical professionals, community leaders, and local businesses. Your company's logo and name will be featured on all event marketing materials, including banners, flyers, and social media promotions, ensuring maximum visibility and brand recognition.

Community Engagement

By supporting our event, sponsors demonstrate their commitment to improving the health and well-being of Birmingham's underserved communities. This positive association with a charitable cause enhances your company's reputation and fosters goodwill among customers and employees who value corporate social responsibility.

Networking Opportunities

The tournament offers a unique opportunity to connect with influential individuals from various sectors. Sponsors will have exclusive access to networking events, including a pre-tournament reception and post-tournament awards ceremony, providing valuable opportunities to build relationships and explore potential business collaborations.

Sponsorship Packages



Includes THREE 4-person golf teams

Company logo on website and social media

Banner displayed at check-in area and course signage

TITLE

Cart signs and scorecards with logo

\$5,000

Recognition/Opportunity to speak at Lunch



Includes TWO 4-person golf teams

Company logo on website and social media

Banner displayed at check-in area

GOLD

Cart signs

\$3,000



Includes ONE 4-person golf team

Company logo on website and social media

BLAZER

\$2,000



Signage on Beverage carts

Company logo on website and social media

CART

\$1,500

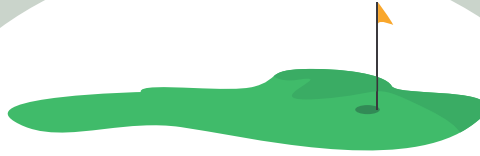


Includes ONE 4-person golf team

Signage with logo at a Hole

TEE

\$1,000



Other Sponsorships

Putting Green Sponsorship

\$750

- Signage with Logo displayed on putting green
- 2 available

Driving Range Sponsorship

\$750

- Signage with Logo displayed on driving range
- 2 available

Longest Drive Sponsorship

\$750

- Signage with Logo at the Longest Drive game
- 2 available

Closest to the Pin Sponsorship

\$750

- Signage with Logo at the Closest to the Pin game
- 2 available

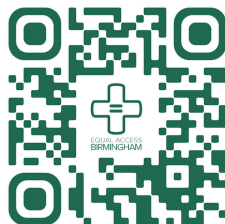
Hole Sponsorship

\$300

- Signage with Logo displayed at a Hole
- 18 available

Sponsorship Payment

1 Fill out the online form

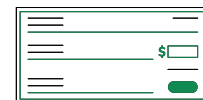


2 Pay by check:

Payee: EAB at The University of Alabama at Birmingham

Mail to:

Jerry Friedman
1720 2nd Ave S
Volker Hall 102D1
Birmingham, AL 35294





**Thank you
for your time
and support!**

Contact

Phone (205) 259-8836

Website www.uab.edu/medicine/eab/

Email uasomeab@gmail.com

Address 930 20th Street South, Birmingham, AL 35205