

Supporting Your Research at UAB

The Survey Research Unit – SRU

The SRU's Services

The services of the SRU include technical assistance in survey design; sampling methods and questionnaire development; Computer Aided Technology Interviewing (CATI) by phone; field survey research; data management and analysis when requested.

The CATI stations can connect to both mobile and landline based phones. They are constantly monitored by supervisors for quality control.

The SRU is equipped to conduct web-based surveys, mail surveys, face-to-face, in-person interviews, bi-lingual, and focus groups.

The SRU is able to collect, organize, and manage data and transfer it securely and accurately.

Other Services

- Document Scanning
- Data Entry
- Mixed Methods Designs
- Data Management
- Recruitment/Retention
- Results Reporting
 - Publications
 - Reports
 - Presentations



Your One-Stop-Shop for Surveys

As a unit of UAB's University-Wide Interdisciplinary Research Center ecosystem, the SRU is uniquely positioned to support investigators in preparing and carrying-out human subjects surveys.

Key benefits to partnering with the SRU:

- Support with sampling framework and instrument development;
- Aligned with UAB's IRB;
- Expertise in quantitative, qualitative, cognitive assessment and mixed methods research;
- Data storage and security is already aligned with university and regulator requirements;
- Real-time, in-person access to your survey team and research data;
- Able to de-identify and post data in accordance with federal regulations;
- Extensive network of connections to analytic resources across UAB (See Client Feedback);
- Very cost effective with internal pricing that outside vendors cannot match;
- The SRU supports other UAB units including Research Centers, printing services, and human resources.

Costs

As a not-for-profit unit of UAB, the SRU works to keep costs low by avoiding additional overhead. Cost estimates are available at no charge.

Proven Track Record – Client Feedback

"The collaboration with the UAB SRU has been a pillar of the success of the ReGARDS study, where they have been the principal group in recruiting our 30,229 participants, performing interviews that are critical in the establishing the risk factor profile of each of these participants. They have been the best partner possible in this research."



Dr. George Howard
ReGARDS

"The SRU staff has been so easy to work with, willing to make modifications and adjustments when needed, and always helpful when challenges arise. More importantly, they consistently deliver a product that we can trust and will provide sound results for the advancement of understanding of RA and related diseases."

Dr. Lou Bridges
CLEAR Project

"This is to certify the excellent service that has been provided by the UAB [SRU] in conducting the Behavioral Risk Factor Surveillance Survey for [20] years. The quality of the surveys conducted by the staff at UAB is exemplary."

Dr. Jim McVay
ADPH Bureau of Health Promotion and Chronic Disease



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