SHP Strategic Alignment Process Template
2024-2026
Aligning with Forging Ahead & Growth with Purpose

<u>VISION, MISSION AND VALUES</u>

Vision: Improving the health and well-being of people everywhere through exceptional, collaborative, and innovative teaching, research, and service.

Mission: To be recognized as a global leader in teaching, research, and service that develops new scientific knowledge, removes barriers and disparities, and develops leaders who help individuals, organizations, and communities to achieve their highest potential in a changing world.

Values:

SHP Shared Values
  Collaboration
  Compassion & Caring
  Diversity, Equity & Inclusion
  Excellence & Achievement
  Integrity
  Respect
  Service
  Social Responsibility
  Stewardship

Community Engagement

Strategic Goal: Enhance and maintain quality community partnerships that provide mutual benefit and are sustainable.

Strategic Objective 1

Develop a database/dashboard to track the partnerships and the engagement of students, staff and faculty and the quality of the partnerships.

Activities:

1. Create an easy mechanism for collecting current service between SHP members and the community.
2. Determine if SHP's dashboard/database can integrate with Blazer Pulse.
3. Establish a mechanism for assessing the quality of engagement with community partnerships.

Strategic Objective 2:

Create a system to reward/highlight SHP members who are active in community engagement.

Activities:

1. Determine SHP students, staff, and faculty who are current leaders in community engagement.
2. Determine an appropriate mechanism for recognizing students, staff, and faculty engaged in community engagement.
3. Develop a mentorship program for those interested in becoming more involved with community engagement.

Strategic Objective 3:

Create effective ways to support SHP students, staff, faculty, and community partners in their community engagement.

Activities:

1. Curate community engagement resources provided by UAB.
2. In addition to UAB resources, develop appropriate SHP resources to support community engagement.
3. Provide certifications and incentives for participation in community engagement training opportunities.

SMART Criteria for Dashboard Metrics for Community Engagement – By 2026:

1. Create and promote a SHP database to consistently capture SHP's community engagement.
2. Create an SHP Community Engagement website that provides resources, training opportunities, and current opportunities.
3. Ensure SHP has a nomination for all university community engagement/service awards.