

# UAB National Symposium for **HEALTHCARE EXECUTIVES**

**PIONEERING HEALTHCARE EXCELLENCE IN THE DIGITAL AGE**



[uab.edu/nshe](http://uab.edu/nshe)

**OCTOBER 23-25 • GRAND BOHEMIAN HOTEL • BIRMINGHAM, AL**



**UAB** SCHOOL OF  
HEALTH PROFESSIONS  
The University of Alabama at Birmingham

**DEPARTMENT OF HEALTH SERVICES ADMINISTRATION**

Hosted by the Center for Healthcare Management & Leadership

# SYMPOSIUM OVERVIEW



## Get to know the audience



**80%** of attendees are management level or above

Participants from  
**26 STATES**



**32%** of attendees are C-Suite and senior level executives.

Since its inception in 1979, our audience has included over:

**4765 ATTENDEES**

**130 HOSPITALS**



## Expand Your Knowledge and Build Relationships with Healthcare Leaders

At the UAB National Symposium for Healthcare Executives, conversation about healthcare leadership, innovation, and management happen at the highest level. Senior leaders involved in all aspects of the healthcare industry join together to discuss the future of healthcare delivery and their impact on the healthcare system.

Sponsoring the Symposium gives you a great opportunity to promote your organization to potential clients, showcase your leadership in the field and build relationships with senior healthcare professionals.

JOIN US IN BIRMINGHAM, AL

*Condé Nast Traveler* has named the Magic City one of the best places to visit in 2022.



# SPONSORSHIP LEVELS

## ALL SPONSORS WILL RECEIVE:

- ▶ Recognition during the opening and closing sessions.
- ▶ Logo and URL featured on our website and mobile app.
- ▶ Logo placement on signage.
- ▶ Attendee full contact information.
- ▶ Names listed on registration emails (Early Sponsors only).

OPPORTUNITIES	Diamond \$20,000	Platinum \$15,000	Gold \$8,000	Silver \$5,000	Bronze \$3,500
Exhibit space based on sponsorship level.	Premier	Premier	Prime	Preferred	Preferred
Full conference registration(s) included:	5	5	3	2	1
Enhanced recognition on all promotional materials.	X	X	X		
Sponsorship of Networking Reception (2 available).	X				
Sponsorship of Keynote (2 available).		X			
Sponsorship of Panel Session (7 available).			X	X	
Sponsorship of 1 Network Break (6 available).					X
<b>Video Upgrade (Diamond &amp; Platinum Sponsors) \$5,000</b> You supply a 2-3 min. video to play before a Keynote.	X	X			

## SPECIAL ADD-ON SPONSORSHIP OPPORTUNITIES \*other items available

### Phone App - \$5,000

Your logo will be on apps' opening screen and company info on welcome page.

### Custom Lanyard\* - \$5,000

Your company name and logo will be printed on event name badge lanyards.

### Custom Tote Bag\* - \$5,000

Your company name and logo will be printed on tote bag give-away.

## MAKE A DIFFERENCE BY BECOMING A BLAZER SPONSOR!

### Blazer Student Sponsorship — \$1,000

Your generosity can help our deserving students attend the Symposium at no cost. 2022 saw a record student turnout, but the expenses for attending are beyond many of our students' reach. Your support will grant them access to this unique programming and networking opportunity. Blazer student sponsors will be acknowledged in the program.

# SPONSORSHIP FORM

To register as a sponsor of the UAB National Symposium for Healthcare Executives, submit this form or go online: [uab.edu/nshe](http://uab.edu/nshe).

## Please accept our support at the following level:

- |                          |                                             |          |
|--------------------------|---------------------------------------------|----------|
| <input type="checkbox"/> | Diamond                                     | \$20,000 |
| <input type="checkbox"/> | Platinum                                    | \$15,000 |
| <input type="checkbox"/> | Video Upgrade (Diamond & Platinum Sponsors) | \$5,000  |
| <input type="checkbox"/> | Gold                                        | \$8,000  |
| <input type="checkbox"/> | Silver                                      | \$5,000  |
| <input type="checkbox"/> | Bronze                                      | \$3,500  |

## Additional Sponsorship Options:

- |                          |                            |         |
|--------------------------|----------------------------|---------|
| <input type="checkbox"/> | Mobile Phone App           | \$5,000 |
| <input type="checkbox"/> | Customized Lanyards        | \$5,000 |
| <input type="checkbox"/> | Customized Tote Bags       | \$5,000 |
| <input type="checkbox"/> | Blazer Student Sponsorship | \$1,000 |

Tax credit dependent on sponsorship level benefits. Please contact us for more information.

## Sponsorship Information:

Company Name: \_\_\_\_\_

Name of Representative(s) who will attend: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

- Check Enclosed
- Please Invoice
- Credit Card payments should be made online at: [uab.edu/nshe](http://uab.edu/nshe). Click "Registration" link.

## RETURN TO:

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